

**NM SWANA MEETING ROADRUNNER CHAPTER**  
General Membership and Officers Meeting

Tuesday, May 12, 2015  
Le Peep Restaurant, 4921 Jefferson NE, 87109

Submitted by JoAnne Weaver, Executive Secretary

Reviewed by Randal Watkins, Secretary and Jerry Kamieniecki, Communications Chair

\*Asterisks indicate there are handouts filed with the copy of these minutes.

**General Membership Attendance:** Jerry Kamieniecki, Marcia Pincus, Dave Robinson, Joan Snider, Randy Watkins, Deborah Weaver, and JoAnne Weaver

**I. Call to Order: SWANA NM RR Chapter Business Meeting-David Robinson, President**

President Dave Robinson called the meeting to order at 11:16 AM.

**II. Approval of March 10, 2015 Meeting Minutes**

Jerry Kamieniecki noted correction date of Treasurer's Report to February 28, 2015

**MSC:** Marcia Pincus and Randy Watkins to approve the March 10, 2015 chapter meeting minutes as amended.

**III. Approval of April 30, 2015 Treasurer's Report**

The Actual to Budget Summary and Balance Sheet reports for April 30, 2015 were presented for review by Randy Watkins, with the ending balances as follows:

- Rio Grande Credit Union accounts: \$ 44,020.66
- Accounts Receivable: \$ 7,758 (\$8,858 in open invoices less \$ 1,100 in credits)
- Funds received but not deposited: \$ 0
- Total Assets: \$ 51,778.66
- Profit Year-to-Date: \$ 25,425.58
- Total Income for April 2015: \$ 1,492.83 (Budget: \$ 5,406.00)
- Total Expenses for April 2015: \$ 1,331.34 (Budget: \$ 4,040.00)
- Total Income 2015 Y-T-D: \$ 37,249.86 (Budget: \$ 17,807.00)
- Total Expense 2015 Y-T-D: 11,824.28 (Budget: \$ 15,020.00)

**MSC:** Randy Watkins and Jerry Kamieniecki to approve the April 30, 2015 Financial Reports as presented.



#### **IV. Old/Other Business**

##### **A. Roundtables**

Joan Snider reported on the April Roundtable held in Santa Fe.

- Good presentation content and discussion. About 15 attended
- Issue: The presentation did not match the description provided in the application for CEUs submitted NMED. Joan reminded board members that once NMED approves the offering of CEUs, the presentation must match what has been approved.

Marcia Pincus asked if the approved CEUs allow for discussion of additional topics.

- Joan said that Roundtable agendas included time for discussion of other topics after the formal, approved presentation.
- JoAnne stated that Roundtable sign-in sheets ask attendees to indicate topics for discussion to assist facilitator in leading the discussion session.

##### **B. eSession Training Meetings**

Jerry Kamieniecki reported on the upcoming eSession training to be held at the City of Albuquerque Open Space Center on Tuesday May 19.

- Eight people have registered for this eSession
- Topic: Increasing Efficiency and Reducing Costs at Waste Facilities, Part II.
- Video Presenter is Neil Bolton of Blue Ridge Services, Inc.
- NMED has approved 2 CEUs for this eSession.
- Charles Fiedler will bring lunch.

##### **C. 2015 Board Planning Meeting**

Joan Snider led a discussion of the 2015 NMSWANA Board Planning Session.

- The retreat will be one day
- Event is tentatively scheduled for Friday, October 23, 2015.
- Retreat should be held at a location convenient to Santa Fe and Albuquerque.
- SWANA International's Strategic Plan will guide the development of the retreat agenda
- Suggestions for a facilitator for this session included Tom Parker, CDM Smith, Inc., and former President of SWANA International
- Joan Snider will collect names of other facilitators and bring the list to the June 8 meeting
- Joan Snider will head up efforts to plan the retreat.

- Marcia Pincus will assist in locating a facility, possibly the Zen Center in Jemez Springs

#### **D. 2016 Road-E-O**

Randy Watkins will chair the 2016 Road-E-O. He led a discussion of items that will need to be addressed early in the planning process.

- NMSWANA Road-E-O trailer will need to be inspected and registered if used at a location other than the Cerro Colorado location.
- Event insurance will need to be purchased through SWANA International

#### **E. 2015 Annual Meeting**

David Robinson led a discussion of the 2015 Annual Meeting in Charles Fiedler's absence.

- 2015 Annual Meeting will be held on Friday, December 4 at the Embassy Suites.
- Marcia Pincus requested 10 minutes to present an update on SWANA International's activities.
- A decision needs to be made regarding whether or not there will a Lifetime Achievement Award and if so to whom it will be presented.
- Presentations should include any changes in the rules and regulations during the year.

#### **F. Reserving Board Meeting Location**

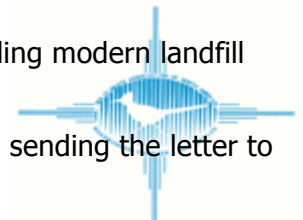
Dave Robinson will make reservations at La Peeps for upcoming meetings.

JoAnne Weaver reminded Board that the September meeting will be at the Lodge at Santa Fe and the October meeting will be replaced by the Friday, October 23 Strategic Planning Meeting.

#### **G. Burger King Booklet**

Randy Watkins expressed concern of a booklet given as part of Burger King children's meals.

- It is a Magic School Bus story that shows an open dump landfill, implying that all landfills are open pit. The story shows a modern recycling plant, but not a modern landfill operation.
- Randy will draft a letter to Burger King with information regarding modern landfill management practices.
- Randy will send the draft out to the Board for comment before sending the letter to Burger King.
- David Robinson requested that SWANA International be sent a copy of the booklet and the letter.



## V. Committee Reports, 2015

### A. Education

Joan Snider presented evaluations from the March landfill class. (The evaluation results are attached to these minutes.) \*

- Participants indicated, again, that there is too much detailed information in the presentation and not enough time for Q&A and for breaks.
- Joan wants to develop a better manual for the landfill classes so that detailed information is provided in the manual, rather than all the details being packed into the actual presentation. This would allow a better pacing of the material and time for Q&A.

JoAnne Weaver reported on registrations for upcoming trainings. Registration for June is lower than at this time last year, probably because of work done to educate facilities regarding whether they need to have a Certified Transfer Station Operator.

- June (Transfer Station Operator): 30 registered to date
- August (Collection Center Operator): 12
- September (Landfill Operator): 14
- November (Transfer Station Operator): 16

Joan Snider reminded everyone that requests for CEUs must be submitted to NMED a few months in advance.

- NMSWANA cannot advertise that CEUs will be provided for a training event until NMED approves the application.
- A link to the NMED CEU application has been placed on the NMSWANA Training website.

David Robinson reported on the Lock out/Tag out training he is developing.

- August training will be held at a City of Albuquerque facility.
- September training will be held at the Santa Fe Community Center, with a field trip to a City of Santa Fe facility for demonstration of procedures on equipment.
- Cost of each 1-day training class will be \$100 per student.
- David will let JoAnne Weaver know who will be taking the reservations for these trainings.



### B. Communications

#### i. Newsletter

Jerry Kamieniecki reported that the April newsletter had been sent out via email.

JoAnne Weaver provided statistics on the email distribution of the newsletter:

- 358 newsletters emailed
- 300 recipients clicked on the email
- 280 recipients opened the email

The next newsletter will go out the end of July. Jerry will email board members to ask for suggestions of articles.

## ii. Website

JoAnne Weaver reported that the website is updated after every board meeting.

Joan Snider asked about the Special Event links on the website's Home Page that are outdated. She was concerned that old content on Home Page may lead people to assume the whole website is old.

JoAnne said that links are removed as more space is needed of if the link is to out-of-date information, but that older links could be removed at anytime. When a link is removed, the information is archived.

Jerry Kamieniecki will consult with JoAnne to identify links that could be removed from the Home Page.

## C. SWANA International Board (IB)

Marcia Pincus provided an update on activities of International Board (IB).

- The IB has appointed a new Executive Director for SWANA International.
- The IB has finalized its Strategic Plan and made assignments of responsibility for critical goals.
  - SWANA International has over projected a \$300,000 shortfall over the next two years as a result of a decline in membership.
  - Money will be moved from reserves to cover shortfall
  - The IB Finance Committee is looking at ways to increase revenue, including an increase in membership fees and the cost of SWANA International events.
  - The Finance Committee is also looking at ways to cut expenses, including the cost of IB board meetings and the cost of the SWANA International office.
  - The Membership Committee is developing a strategy for increasing membership.
- The next IB Meeting will be at SWANA WASTECON in August.

## D. Membership

JoAnne reminded the Board that the position of Membership Chair is still vacant. She suggested recruiting a new, additional board member to be the Membership Chair for 2016.

Joan Snider stated that in order to grow membership, NM SWANA needs to demonstrate the value of becoming a member, e.g. a price break on training classes.

JoAnne Weaver stated that current practice is for one person at a facility to be a member. All employees at that facility are then given the member price. However, it has been many years since there has been a price break for any events including training classes.

Marcia Pincus requested current membership list as well as NMED's list of waste sheds and facilities. She will look at lists to identify potential new members. She also wants to identify consultants who are working in the solid waste field and who are not members.

#### **VI. Next Roadrunner Chapter Meeting**

The next meeting of the Chapter will be held Tuesday, June 9, 2015 from 11:00 – 1:30 pm at LaPeep's at Jefferson & I-25.

#### **VII. Adjournment**

David Robinson declared the meeting adjourned at 1:04 pm.



**\* Summary report for:**

Landfill Operator Certification Class  
March 10-13, 2015  
UNM-West, Rio Rancho

Students

41 registered  
38 attended  
19 took exam

Scores

100	0
>=90	14
>=80	4
>=70	1
<70	0

Presenters

Joseph Ellis, Estancia Valley Solid Waste Authority;  
Charles Fiedler and Michael Heinstein, Gordon Environmental;  
Steve Miceli, Waste Management;  
Auralie Ashley-Marx, James Dyer, Chuck Akeley, and Joan Snider, NMED/SWB

Facility

UNM-West, Room 2221 (upstairs)  
Was on spring break  
Room was good  
They have projector in ceiling, screen, and whiteboard  
Good chairs  
Bathroom sink for coffeepot = not great

Expenses

Printing of manuals: 42 manuals, Allegra	\$587.77
Binders: 40 binders, ordered online	\$106.65
Snacks and coffee:	\$131.97
Total:	\$826.39



Evaluations

- a. Liked:
  - a. Pictures / examples from the field
  - b. Tour
  - c. Safety

- d. Compliance
- e. The interaction
- f. Math
- b. Disliked:
  - a. Too much information for the amount of time
  - b. Math / Focus on basic math
  - c. Need more time for questions
  - d. PowerPoint's
  - e. Want more breaks

