

NM SWANA MEETING ROADRUNNER CHAPTER

General Membership and Officers Meeting

Tuesday, November 10, 2015 - Le Peep's (Jefferson & I-25)

Submitted by JoAnne Weaver, Executive Secretary

Reviewed by Randal Watkins, Secretary and Jerry Kamieniecki, Communications Chair

*Asterisks indicate there are handouts filed with the copy of these minutes.

General Membership Attendance: Charles Fiedler, Jerry Kamieniecki, Marcia Pincus, David Robinson, Joan Snider, Randy Watkins,

I. Call to Order: SWANA NM RR Chapter Business Meeting-David Robinson, President

President David Robinson called the meeting to order at 11:07.

II. Approval of August 11, 2015 Meeting Minutes

MSC: Charles Fiedler and Randy Watkins to approve the August 11, 2015 chapter meeting minutes as written.

III. Approval of October 31, 2015 Financial Reports

The Actual to Budget Summary and Balance Sheet reports for October 31, 2015, were presented for review by Randal Watkins with the ending balances as follows:

- **Rio Grande Credit Union accounts: \$52,083.86**

Note 1: All surplus funds, including CCC profits, held in Investors Club account to ensure higher interest/dividend payouts – \$19.16 interest earned in October 2015.

Note 2: \$10,000 to be withdrawn from Investors Club for \$5,000 payoff to NMRC and for Annual Meeting costs.

- **Accounts Receivable: <\$378.80>**

Note 3: Balance reflects Open Training Invoices of \$3,600 less Training Cost Credit of \$3,978.80

- **Funds received but not deposited: \$744.20**

Note 4: \$500 invoice + \$244.20 PayPal payments

- **Total Assets: \$52,449.26**

- **Profit Year-to-Date: \$26,696.18 (Budget: \$7,618.00)**

- **Total Income for October 2015: \$496.16 (Budget: \$5,096.00)**

- **Total Expenses for October 2015: \$1,750.28 (Budget: \$3,270.00)**

- **Total Income Y-T-D: \$57,627.43 (Budget: \$53,143.00)**

- **Total Expense Y-T-D: \$30,931.25 (Budget: \$45,525.00)**

MSC: Charles Fiedler and Randy Watkins to approve the October 31, 2015 financial reports as presented.



IV. CCC Class Financial Report

JoAnne Weaver presented the CCC Class Financial Report (see below). The profit shown of \$10,028.46 includes \$750.00 in uncollected invoices. This decreases the real profit to date to \$9,278.46. The agreement with NMRC was that they would receive 50% of the profit. JoAnne will pay NMRC half of the real profit (\$4,639.23) now. She will pay NMRC an additional 50% of any outstanding invoices collected at a future date.

INCOME			
Registrations	46	\$250	\$11,500.00
Uncollected Inv's: Two totalling \$750.00)			
EXPENSE			
Adm		752.62	
PayPal Fees		58.00	
Manual Printing		527.00	
Binders		133.92	
NMRC Snacks		86.43	
			\$1,471.54
		PROFIT	\$10,028.46 / 2 \$5,014.23

V. Old/Other Business

A. Finalize Plans for the December 11, 2015 Annual Meeting & Roundtable

Charles presented the agenda for the December 11 annual meeting (see below).

Annual Meeting

- 7:30 - 8:30 AM Registration and Continental Breakfast
- 8:30 - 8:45 AM OPENING REMARKS – David Robinson, President, NM SWANA Roadrunner Chapter
- 8:45 - 9:15 AM SAFETY BRIEFING –*Tom Parker, CH2M*
- 9:15 - 9:45 AM NM SWANA Strategic Planning – Charles Fiedler *Confirmed*
- 9:45 - 10:30 AM Keynote Speaker – David Biderman, SWANA Executive Director
TOPIC: The State of SWANA International
- 10:30 - 10:45 AM BREAK
- 10:45 - 11:00 AM NEW RULES UPDATE– Marcia Pincus *Confirmed*
- 11:00 - 11:45 AM 2015 REVIEW Solid Waste Management Plan, Auralie Ashley-Marx, Bureau Chief, NMED-SWB and staff
- 11:45 - 12:00 PM NM SWANA Training Awards – Joan Snider

12:15 – 1:15 PM LUNCH

Regional Roundtable

- 1:15 - 1:45 PM Roundtable Introductions and Topics
- 1:45 - 3:00 PM Open Discussion
- 3:00 PM Roundtable \$50 Raffle Drawing, Must be Present to Win



VI. New Business

A. Strategic Planning Report

Notes from October Strategic Planning Meeting, prepared by facilitator, are attached.

B. Strategic Planning Agenda Action Items for January, 2016

i. New Training Topics

Joan reported that she will be discussing potential new training topics with Auralie Ashley-Marx, NMED-SWB Chief.

Charles reported that he had a conversation with Auralie in which she indicated a desire for NM SWANA to put on training for consultants (sooner rather than later). Auralie would set the curriculum and NM SWANA would teach it and handle logistics, e.g. reservations.

Joan said that Auralie has a list of consultants she wants to go through this training.

Marcia Pincus said that this would be a good opportunity to incentivize consultants to join NM SWANA by offering a registration discount for NM SWANA members that attend the training. Marcia also suggested having Auralie include in her presentation at the Annual Meeting the fact that this training will be offered at some time in 2016 and emphasize the importance of consultants attending this training.

JoAnne Weaver said she would be sending out a request for input into the 2016 Budget and requested that Joan and Charles send her information about this training to include this training.

ii. Other Action Items

JoAnne will work with Charles on the other agenda action items.

VII. Committee Reports, 2014

A. Education

Joan Snider presented the Education Committee report.

i. November Transfer Station (TS) Class

TS class was held in Alamogordo at the Fairgrounds. The room was not very comfortable. There were six (6) no shows. Connie Pasteris is scoring the TS certification tests. One attendee scored 100% and will be recognized at the Annual Meeting.

ii. 2016 Training Schedule

NMED staff have set a tentative schedule of certification classes for 2016-2018: which ones will be offered and in what month. The date for each class will depend on the location once identified. NMED has determined that Collection Center certification classes do not need to be offered every year.



Other courses may be offered by NM SWANA and/or NMRC. Joan suggested that NM SWANA develop a three-year plan for these courses to dovetail with the NMED training plan.

iii. E-Classes

David Robinson said that e-classes are not getting as big a response as they have had in the past. Joan Snider suggested offering live presentation instead of e-classes.

JoAnne Weaver said that the drop in attendance began with the one e-session where there was a registration fee. In spite of dropping the registration fee after that, attendance did not pick up. She will create a spreadsheet of dates, topics and attendance at past e-Sessions.

B. Communications

Jerry Kamieniecki reported on progress towards publication of the November 2015 newsletter. Jack Chapelle has had a hard time finding an interview subject (two have declined). Jerry is working with Jack to identify someone and hopes to have the interview article to DGS by close-of-business on Friday, November 10. Jerry acknowledged that this will delay the publication date.

Marcia Pincus agreed to write an article about current activities of the SWANA International Board and submit it by Friday, November 10 as well. She will encourage readers to attend the Annual Meeting so they can hear the keynote address by Dave Biderman, SWANA International Executive Director and CEO.

Marcia suggested including the biographies of board candidates in the newsletter if Jack was unable to conduct an interview. JoAnne Weaver pointed out that the newsletter is sent out to non-members, as well as members, and they are ineligible to vote. After a brief discussion, Jerry asked that the list of board candidates be listed without a link to the ballot.

C. International Board (IB)

Marcia Pincus reported on current activities of the SWANA IB.

- 2016 SWANA Technical Papers: One of these will be on the topic of integrated solid waste.
- Affinity Program: This program has been drafted and given to IB for comment. There is concern regarding allowing affinity partner's access to information in the SWANA membership list. This will need to be clarified and the SWANA by-laws amended.
- Chapter Safety Representatives: CEO Dave Biderman is asking for each chapter to name a safety representative to liaison with SWANA.
- Program for Kids: SWANA is developing a landfill educational program for kids, which will include a tour of a landfill and presentation.



D. 2016 Road-E-O

Randy Watkins reported on planning efforts for the 2016 Road-E-O. He is currently working on corporate sponsorships. Waste Management has not agreed to be a sponsor but likely will do so given their support in the past. Wagner and Golden Equipment have expressed a strong interest. Aljon will sponsor if there is an Aljon equipment presence and the Road-E-O is held in Sandoval County. Randy recommended sponsorship levels of \$250, \$500, \$1000, and \$1500.

There was a discussion of other potential sponsors. Marcia Pincus suggested approaching companies like Walmart and Lowes for smaller sponsorships. Joan Snider suggested approaching heavy equipment rental companies.

Earlier in the meeting Charles Fiedler, President-elect, stated that attendees at the Strategic Planning Retreat did not appear to have a strong interest in holding a Road-E-O. Additionally, he reminded the Board that at the last Road-E-O participation was low because many facilities would not give employees a paid day off or help defray employees' expenses.

Charles asked that Board members help him contact facilities to talk about the Road-E-O and determine the level of support they will provide to employees. He will be sending out a list of facilities to Board members with a request that each Board member select a few facilities to call.

Joan suggested offering an incentive directly to employees such as an all-expense paid trip to the SWANA International Road-E-O. David Robinson said that this would work better than a cash award because facilities who pay employees to participate in the Road-E-O have said in the past, that an employee's cash award belonged to the facility and not the contestant.

Randy asked that a date for the Road-E-O be set at the January Board meeting.

E. Membership

There was no membership report.

VIII. Next Roadrunner Chapter Meeting

The next meeting of the Chapter will be held Tuesday, January 12, 2016 at Le Peep's (Jefferson & I-25) from 11:00 am to 1:30 pm.

IX. Adjournment

David Robinson, President, declared the meeting adjourned at 1:15 pm.



NMSWANA Strategic Planning October 23, 2015

Mission:

NMSWANA inspires and supports solid waste professionals to responsibly manage solid waste resources.

Core Values

In carrying out its mission NMSWANA programs and activities will be guided by its core values:

- Professionalism: we will treat each other, our clients and partners, and our environment with respect, reliability, and competence; and
- Stewardship: we will ensure that our programs and actions promote and enhance health and safety and responsible care for our environment.

Strategic Initiative (Terry is overall coordinator)

Over the next 15-18 months NMSWANA will identify and develop training programs to meet the needs of solid waste professionals in New Mexico, including the following components:

- Funding options, including possible grants (Charles is coordinator).
- Training subjects, including possible updates (to ensure compliance with appropriate regulations) and new subjects (to enhance the skills and competence of solid waste professionals) (Joan and Terry are coordinators).
- Training venues and/or delivery options, including regional sessions, web-based training, and other electronic delivery.
- Marketing, including telephone contact with solid waste professionals to better understand their training needs and their response to different delivery options (Marcy is coordinator).
- Components will be completed for consideration at the January Board meeting.

The group also discussed other potential initiatives:

- Developing an accessible information resource base on managing solid waste resources.
- Exploring additional options for partnering with other organizations.



Background: The group generated a variety of options in considering what "success" looks like:

- Membership increase
- Participation increase
- More volunteers
- Municipal buy-in
- Fewer facility problems because staff is better educated
- More board members
- Road-E-O is break-even
- Focus on zero waste
- More safety programs to rank and file
- More sponsorship backing
- Excitement re activities -- "What's next" instead of "Please come"
- Collaboration with similar organizations
- "Go-to" entity for solid waste issues
- Frequent updates of training
- More variation of training
- Outreach beyond waste management community
- Support for national organization
- Organization folks look to for knowledge of the business
- Leading the charge
- Support for people, organizations and entities working in solid waste industry
- Provide overall business framework for solid waste industry
- Accessible resource
- Certifications are baseline credential for solid waste workers
- Proactive organization
- Leading organization for education and training in solid waste and resource management
- Managing resources: collection, safety, management, recycling, regulation
- Training requirements and staff development

Descriptors of "success:"

- Dynamic
- Knowledgeable
- Professional Helpful
- Leaders
- A resource
- Fun!
- Respected
- Responsive
- Partners
- People ask "what are you doing . . . ?"
- Education
- Networking
- Reaching out
- Growing
- Communicating
- Supporting
- Collaborating
- Having fun
- Protecting the environment and the public
- Learning
- Promoting safety
- Providing best management practices
- Providing value



SWOT Analysis:

Strengths:

Professionals
Passion of members
Support staff
Experience of leaders
History
Link to national organization
Relationships
Respect
Communication
Established program
Desire to improve

Opportunities:

Focus on diverting from landfills
Potential grant funding
Safety emphasis
Partnerships -- regional/national

Weaknesses:

Volunteer time management
Membership Fee (high)
Members are geographically spread out --
travel time
Funding resources
Number of potential members
Inertia: "always done it that way"
Lack of inertia in implementation

Threats

Geography
Single funding source training
Other organizations (competition)
State economy
Rural state -- spread out
Workload

